

8th EU Diversity Charters' Annual Forum

'Diversity and Leadership in a World in Flux'



Sokos Hotel Viru, TALLINN, 6-7 NOVEMBER 2017

6 NOVEMBER

Moderator of the day: Kristel Kruustük, Co-founder & CEO of Testlio

13.30 Registration of participants

14.00 Opening session

Jevgeni Ossinovski, Minister of Health and Labour, Estonia
Günther H. Oettinger, Commissioner of Budget & Human Resources,
European Commission (video message)

Keynote speaker

Marju Lauristin, Professor in Tartu University, former Estonian Member of the
European Parliament

15.00 Plenary session 'Diversity and Leadership in a World in Flux'

Albert Van Reenen, Director in Computer Futures the Netherlands and Belgium
Avivah Wittenberg-Cox, CEO of 20-first
Marju Lauristin, Professor in Tartu University, former Estonian Member of the
European Parliament
Sari Brody, Global Diversity and Leadership Manager, IKEA Group

16.00 Coffee break

16.30 – 18.00 Parallel workshops

- 1) **Leading the millennial workforce: radical transformation of diversity and inclusion**
Moderator: Riikka Leppänen, Diversity Charter Finland
Aleksander Bankiir, CEO of ETS Logistika
Mari Kooskora, Associate Professor and Head of Centre for Business Ethics,
Estonian Business School
- 2) **Understanding and leading diversity in public sector**
Moderator: Catia Fernandes, Diversity Charter Lëtzebuerg
Michiel Trippas, Flemish Diversity Policy Officer, Flemish Government
Piret Hartman, Undersecretary for Cultural Diversity, Ministry of Culture of Estonia
- 3) **Diversity and inclusion in the knowledge society: ICT transformation for the benefit of all?**
Moderator and expert: Kari Käsper, Diversity Charter Estonia
Josepha Miltony, Executive Administrative Manager at Testlio
- 4) **Stereotypes and unconscious bias in the context of leadership**
Moderator: Maria Hegarty, Diversity Charter Ireland
Arja Voipio, Co-Chair of Transgender Europe
Dace Kavasa, Founder of Evolve Sia

- 5) **Civil society and business cooperation – leading the road to diversity together?**
Moderator: Alejandra Vazquez, Diversity Charter Spain
Sarah Chander, Advocacy Officer, European Network Against Racism (ENAR)
Peep Ehasalu, Founder & Owner of Peep In OÜ
Eva K. Ponomarjov, Founder of Superheroes

19.30 Dinner at Maarjamäe Castle organised by the Estonian Presidency

7 NOVEMBER

Moderator of the day: Kari Käsper, Executive Director of the Estonian Human Rights Centre

08.30 Welcome coffee

09.00 Keynote speaker and plenary session
'Leading by example: inclusion of third-country nationals'
Initiatives by private companies and examples of private-public partnerships
Keynote speech by Patrick Taran, President of Global Migration Policy Associates

Moderator of the session: Kelly Grossthal, Manager of Diversity Charter Estonia

Panel

Ana Teresa Fernandes, Dep. Public Affairs Manager, IKEA Group
Jacques Spelkens, Head of CSR in ENGIE Benelux
Jörg Pohl, Project Leader of Siemens Refugee Program in Germany
Patrick Taran, President of Global Migration Policy Associates
Thomas Liebig, Senior Migration Specialist in International Migration Division of OECD

11.00 Coffee break/marketplace

11.45 Plenary session *'Does gender matter? Women and leadership in the world in flux'*
Helen Tynan, Google, Director for People Operations, Europe, Middle East and Africa
Irena Moozova, Director for Equality and Union citizenship, European Commission
Leena Linnainmaa, Deputy Chief Executive of Finland Chamber of Commerce
Robert Kitt, CEO of Swedbank Estonia

13.00 Closing session
Irena Moozova, Director for Equality and Union citizenship, European Commission
Rait Kuuse, Deputy Secretary General on Social Policy, Ministry of Social Affairs, Estonia

13.30 Lunch



Estonian Presidency
of the Council of the
European Union

